

AV-HCP ECHO Program

In the face of emerging and ongoing vaccine hesitancy, HCPs remain the most trusted advisors, advocates, and influencers of vaccination decisions.

Health professional associations have recognized the gap in education about vaccines and vaccination for older adults, yet remain significantly absent in professional efforts to promote vaccination as one of the most effective public health interventions.

Subject matter expert proposed numerous systemic and organizational recommendations and good practices for HCPs to integrate into their patient care to improve adult vaccination rates.

The AV-HCP program was developed to improve adult vaccination rates through enhanced knowledge and action of HCPs who inform and administer vaccines to older adults.

Collaborative and interactive learning was central to building a community of HCPs dedicated to becoming champions, advocates and influencers of adult immunization and improving adult vaccination rates.

The AV-HCP program seeks to respond to the gaps in continuous education for HCPs by fostering a learning community across professional groups in the field of adult vaccination through peer-to-peer exchanges and collaborative problem-solving.

