

ADULT VACCINATION HEALTH CARE PROFESSIONALS ECHO PROGRAM

THE PROGRAM

The AV-HCP ECHO Program was an interactive learning series that fostered a learning community which aimed to empower health care professionals to become educators, advocates and champions of adult vaccination, through sharing of evidence, tools, and good practices.



EXPERT RECOMMENDATIONS

SYSTEM AND ORGANIZATION-LEVEL

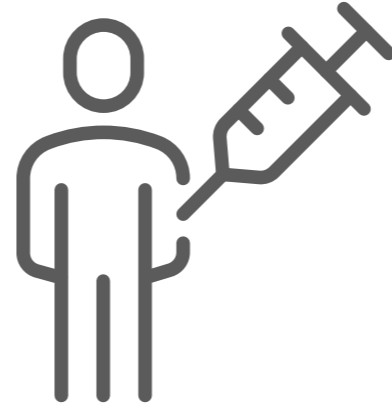
Upstream recommendations that organizations can implement from a procedural and policy level within their institution to improve adult vaccination.

GOOD PRACTICES FOR HCPS

Practical and hands-on recommendations that HCPs can integrate in their patient care to enhance their role as advocates of adult vaccination.

PERSON-CENTERED APPROACH

Stakeholders of immunization should use a holistic and human centered approach to understand the nuances and complexities of people's lives that contribute to current rates of vaccination



HCPs should work with individual patients to understand the lived experiences, and social and cultural constructs that shape vaccine decision making.

TAILORED VACCINATION EDUCATION

Leverage trusted HCPs and influential experts to participate in adult vaccination campaigns that share the benefits of being vaccinated



Relay vaccination education through diverse avenues to help boost vaccine literacy among older adults and optimize outreach through targeted vaccine messages

BOOSTING VACCINE CONFIDENCE

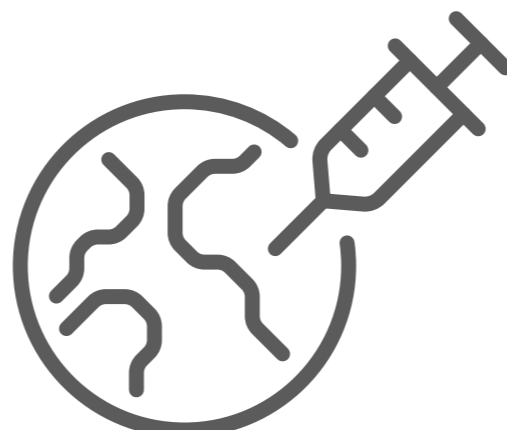
Improve vaccine confidence among older adults calls for a life course approach to understanding the specific perspectives and needs of older adults to create effective vaccine interventions.



Expand the roles of trusted HCPs within communities to foster a safe and trusted environment to boost vaccine confidence and increase uptake rates.

ADDRESSING ADULT VACCINATION IN LOW-MIDDLE INCOME COUNTRIES & MARGINALIZED COMMUNITIES

Investments in global preparedness should equitably include LMICs to increase access to vaccines and to allow HCPs to advocate for the vaccination of older adults



HCPs in marginalized communities should coordinate efforts to motivate, educate and improve vaccine uptake for older adults. Utilizing other healthcare service centres as hotspots for adult vaccination programs may help target hard to-reach communities

POLICY APPROACH TO ADULT VACCINATION

Policymakers should practice gender and rural 'proofing' policies to help policymakers evaluate how specific policy changes will affect specific populations



HCPs should leverage their front-line experience and knowledge to play a role in advocating and influencing vaccine related policy change