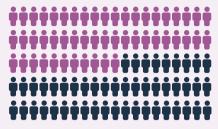




CHANGING THE CONVERSATION ON ADULT INFLUENZA VACCINATION



Campaign Overview: Japan



In 2017

51%

of older adults (60+) did not

receive a flu vaccine



During the 2018-2019 flu season,

12,642 patients were hospitalized

with influenza

60 +made up 63%

People aged

(8.021)

of those patients



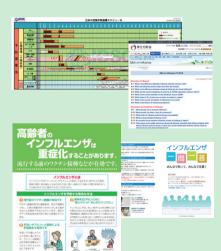
Japan's National Immunization Program (NIP) is regulated under the Preventive Vaccination Law which ensures that both

- adults 65 years and older, and
- adults from 60-64 years with certain medical conditions

are eligible and recommended for government-funded vaccines

Government Campaign

Each year, the Ministry of Health, Labour and Welfare (MHLW) launches an influenza awareness campaign. Resources are provided to local governments and healthcare institutions. Messages are disseminated through:



1 日本を記える 1 日本を記える

Online Channels

- National immunization schedule
- Website information
- Videos

Offline Channels

- Leaflets
- Consultation hotline
- Public symposium

'Health Nutrition and Population Statistics | DataBank. (n.d.). Retrieved 16 August 2019, from https://databank.worldbank.org/sourhealth-nutrition-and-population-statistics.

Population Estimates and Projections | DataBank. (n.d.). Retrieved 29 August 2019, from https://databank.worldbank.org/source/population Noncommunicable Diseases Country Profiles 2018 | WHO. (n.d.). Retrieved 26 August 2019, from http://www.who.int/nmh/countries/en/. Japan Gripped by Major Flu Outbreak | Nippon.Com. (n.d.). Retrieved 17 September 2019, from https://www.nippon.com/en/japan-data/h0/major-flu-outbreak html.

Number of Regular Immunizations | Ministry of Health, Labor and Welfare. (n.d.). Retrieved 17 Se

Enami, T., & Olsubo, H. (2010). The Current State of Immunization Administration in Japan. 53(2), 7.
Factors Associated with Seasonal Influenza Vaccine Uptake among Children in Japan | BMC Infectious Dise bmcinfectdis.biomedcentral.com/articles/10.1186/s12879-015-0821-3.

n programs in Japan. Vaccine, 26(50), 6451-6454. https://doi.org/10.1016/j.vaccine.2008.06.042 国立粤亲庭研究所. (n.d.). Retrieved 17 September 2019, from https://www.niid.go.jp/niid/ja/component/content/article/320-infectious-diseases/vaccine/2525-vschedule.html.

インフルエンザQ&A | 厚生労働省. (n.d.). Retrieved 18 September 2019, from https://ww Enlightenment Too | Ministry of Health, Labor and Welfare. (n.d.). Retrieved 18 September 2019, from https://www.mhlw.go.jp/bunya/kenkou. keihatu.html.

公開シンポジウム 新興感染直と向き合う 最新の研究と市民の対策|政府インターネットテレビ|政府インターネットテレビ (n.d.). Retrieved 18 September 2019, from https://netiv.gov-online.go.jp/prg/prg15229.html.