

성인 대상 인플루엔자 예방접종에 관한 논의의 전환



캠페인 개요: 한국

2003-2013년 사이
평균
2,900의
연간
사망
건수가
인플루엔자로 인한

2018-2019 시즌 동안,
82.7%의
노인(65+)들이 독감 백신을 접종함

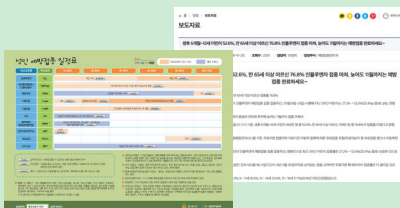


한국의 전국 예방 접종 프로그램은 다음을 대상으로 함:

- 령이 65+인 국민
- 임산부
- 6개월에서 12세 사이의 아동

정부 캠페인

보건 복지부는 한국질병관리본부(KCDC)와 협력하여 우선 순위 그룹들에 대한 무료 예방 접종을 장려하는 인지 캠페인을 매년 시작한다. 그 의사 소통 캠페인은 다음을 포함한다:



온라인 채널

- 성인 예방 접종 스케줄
- 웹사이트
- 보도 자료
- 비디오



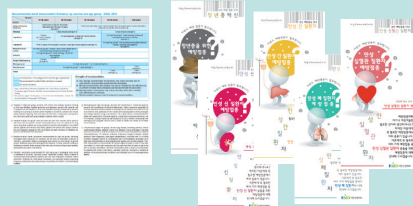
오프라인 채널

- 문자 환기
- 예방 접종 고지
- 포스터
- 인포그래픽

정부 조직

대한감염학회

대한감염학회(KSID)의 성인예방접종위원회는 만성 질환을 보유하면서 전국예방접종프로그램에 포함되지 않는 환자들에 대한 예방 접종 지침의 필요성을 인정했다. 의사 소통 자료가 만들어 졌는데, 다음을 포함한다:



- 성인 예방 접종 지침 및 스케줄
- 만성 질환별 전단지

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