

Adult Vaccination Healthcare Providers Education ECHO Series

Social media toolkit

Sample posts and visual assets


The following images were developed with the optimal dimensions to share on **Twitter, Facebook, LinkedIn**.

For any other file format (i.e., Instagram), please do not hesitate to reach out by email to Berenice Anaya, **Director, Strategic Communications** at banaya@ifa.ngo.

Please click on the image next to the text to be able to download it in a high-resolution version.

Platform	Character count	Sample post	Visual asset
Facebook	269	The IFA is pleased to be expanding the Adult Vaccination Healthcare Provider ECHO (AV-HCP) to include 5 new series on emerging trends in adult vaccination. For more information and to register for the session starting on 18 Oct visit the link: https://ow.ly/mrfj50PCVeG	
LinkedIn	479	Using the @ProjectECHO methodology, IFA creates virtual learning sessions with a focus on dialogue and participatory education. Our latest series on Adult Vaccination brings together diverse healthcare providers to explore emerging trends such as the role of complementary medicine in adult vaccination, creating equitable vaccine environments, and advocating for vaccine policy. Interested in joining the series or learning more? View the webpage here: https://ow.ly/mrfj50PCVeG	

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<p>Twitter</p>	<p>245</p>	<p>IFA's upcoming ECHO series on Adult Vaccination is requesting 10min case presenters on any topic or experience relating to adult vaccination and healthcare providers' roles in adult vaccination. Get more information at: https://ow.ly/mrfj50PCVeG</p>	
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