







Adult Vaccination Healthcare Providers Education ECHO Series

Social media toolkit









Sample posts and visual assets

The following images were developed with the optimal dimensions to share on **Twitter, Facebook, LinkedIn**. For any other file format (i.e., Instagram), please do not hesitate to reach out by email to Berenice Anaya, **Director, Strategic Communications at** banaya@ifa.ngo.

Please click on the image next to the text to be able to download it in a high-resolution version.

Platform	Character count	Sample post	Visual asset
Facebook	269	The IFA is pleased to be expanding the Adult Vaccination Healthcare Provider ECHO (AV-HCP) to include 5 new series on emerging trends in adult vaccination. For more information and to register for the session starting on 18 Oct visit the link: https://ow.ly/mrfj50PCVeG	Adult Vaccination Healthcare Providers Education ECHO Series A series focused on strengthening healthcare provider side and competencies to promote and advocate for adult mismorizations © Bisweelly sessions Oct 18" - Dec 13" 2023 © 9.00 am 10.000 am (EST)
LinkedIn	479	Using the @ProjectECHO methodology, IFA creates virtual learning sessions with a focus on dialogue and participatory education. Out latest series on Adult Vaccination brings together diverse healthcare providers to explore emerging trends such as the role of complementary medicine in adult vaccination, creating equitable vaccine environments, and advocating for vaccine policy. Interested in joining the series or learning more? View the webpage here: https://ow.ly/mrfj50PCVeG	Adult Vaccination Healthcare Providers Education energing trends in adult vaccination Bit lowestly jestsylentscorried on dialogue and partial grant and the important linkages between healthy aging and the prevention of VPDs









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Twitter	279	Are you a healthcare provider looking to improve your understanding of emerging topics in adult vaccination? Register for IFA's Adult Vaccination — Healthcare Provider ECHO series to learn, share your experiences, and meet with other providers globally. https://ow.ly/mrfj50PCVeG Option B) Robust immunization practices require engaging #diverse #heatlhcareproviders! How can we foster collaboration and align vaccine messages across specialities? The Adult-Vaccination Healthcare Provider series is a great place to start. Register at: https://ow.ly/mrfj50PCVeG	Adult Vaccination Healthcare Providers Education ECHO Series So new series on emerging trends in adult vaccination of plants provided to the
Call for presentations LinkedIn Facebook	484	Call for case presentations! Interested in receiving expert recommendations on adult vaccination cases and sharing your experiences with healthcare providers globally? IFA's upcoming ECHO series on Adult Vaccination is requesting 10-minute case presenters on any topic or experience relating to adult vaccination and healthcare providers' roles in adult vaccination. Email project lead Emma at eschmidt@ifa.ngo to submit your case or get more information at: https://ow.ly/mrfj50PCVeG	Adult Vaccination Healthcare Providers Education ECHO Series CALL FOR CASE PRESENTATIONS Transferred to the control of the c









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Twitter	245	IFA's upcoming ECHO series on Adult Vaccination is requesting 10min case presenters on any topic or experience relating to adult vaccination and healthcare providers' roles in adult vaccination. Get more information at: https://ow.ly/mrfj50PCVeG	Adult Vaccination Healthcare Providers Education ECHO Series CALL FOR CASE PRESENTATIONS To man infinite the wave according to the control of the control	