

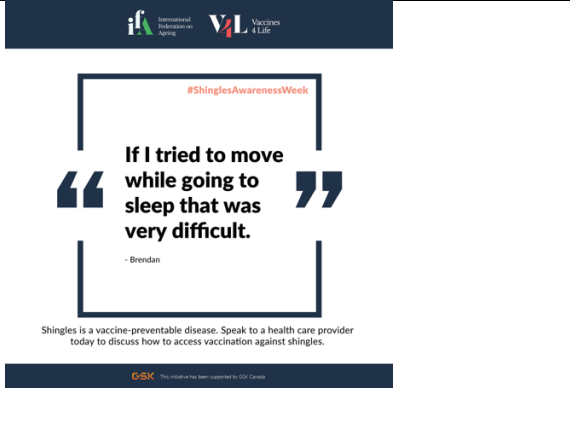



This toolkit has been designed to support the dissemination and increase awareness on Shingles Awareness Week and provides a variety of high-resolution images, and posts for platforms such as Facebook, LinkedIn, and Instagram. To access these images, simply click on the desired image in the toolkit, which will prompt a high-resolution download option.

For any other file format please do not hesitate to reach out by email to Ms. Berenice Anaya, Director, Strategic Communications at banaya@ifa.ngo.

Copy	Characters	Tile
<p>Shingles is a vaccine-preventable disease. Kim was diagnosed with shingles in her mid 50s, leading to weeks of pain and fatigue. Speak to a health care provider today to discuss how to access vaccination against shingles. https://ow.ly/YGEn50QImxl</p>	<p>247</p>	
<p>Shingles can impact anyone at any age. Shawn continues to live with the consequences on shingles, with her vision permanently being impacted. Adults over the age of 50 in Canada are recommended by the National Advisory Committee on Immunization to ensure they are vaccinated against shingles. Speak to a healthcare provider today to speak about how you can protect yourself from shingles. https://ow.ly/YGEn50QImxl</p>	<p>413</p>	

<p>The most common complication is postherpetic neuralgia (PHN), which is a chronic and often severe pain in the areas of the skin where the shingles rash occurred. Approximately 10-18% of people with shingles will develop this debilitating symptom, which can lead to secondary consequences such as social isolation and poor mental health. Prevent unnecessary pain and speak to your healthcare provider today to discuss how to access shingles vaccination. https://ow.ly/YGEn50QImxl</p>	<p>477</p>	 <p>#ShinglesAwarenessWeek</p> <p>“ If I tried to move while going to sleep that was very difficult. ”</p> <p>- Brendan</p> <p>Shingles is a vaccine-preventable disease. Speak to a health care provider today to discuss how to access vaccination against shingles.</p> <p><small>GSK This initiative has been supported by GSK Canada</small></p>
<p>Anyone who has had chickenpox is at risk for shingles. Adults aged 50 years of age and older, along with immunocompromised individuals, are identified as being at elevated risk. Learn more about shingles from Dr. Samir Sinha, Director of Geriatrics at Sinai Health System and the University Health Network and the Director of Health Policy Research at the National Institute on Ageing on the IFA’s Shingles Awareness Week Podcast: https://ow.ly/YGEn50QImxl</p>	<p>456</p>	 <p>#ShinglesAwarenessWeek</p> <p>? Are you at risk for shingles?</p> <p>Nearly one in three Canadians will develop shingles in their lifetime, with the severity of illness increasing with age. Speak to a healthcare provider today to speak about how you can protect yourself from shingles.</p> <p><small>GSK This initiative has been supported by GSK Canada</small></p>

Dr. Samir Sinha joined the International Federation on Ageing to speak about the risk of shingles and the opportunities we have to protect ourselves from its consequences. In the podcast he shared the experience of one of his patients who lived with chronic pain on her face following infection. This pain could be triggered by a gust of wind. Don't miss out on the moments that matter to you, learn more about shingles and speak to your health care provider about vaccination.

<https://ow.ly/YGEn50QImxl>

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Vaccination against shingles is a easy way to protect yourself from unnecessary illness and long-lasting consequences of infection. Hear from individuals who experienced from shingles and speak to a healthcare provider about vaccination: <https://ow.ly/YGEn50QImxl>

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The International Federation has compiled resources to help you raise awareness of the risk of shingles amongst your community. learn more about the risks shingles poses in our podcast with Dr. Samir Sinha and hear about lived experience with shingles in our patient perspectives video.

<https://ow.ly/YGEn50QImxl>

Are you vaccinated against shingles?

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The graphic features a central photograph of a female doctor in a white lab coat with a stethoscope, smiling and talking to an elderly female patient. The text is overlaid on the image. At the top, the logos for 'if International Federation on Ageing' and 'V4L Vaccines 4 Life' are displayed. The main title 'Shingles Awareness Week 2024' is in a large, bold font. Below it, a smaller line of text reads: 'Speak to a health care provider today to discuss how to access vaccination against shingles.' At the bottom right, the hashtag '#ShinglesAwarenessWeek' is shown. At the very bottom, the GSK logo is present with the text 'This initiative has been supported by GSK Canada'.